



Social Media | Digital Marketing | Consulting

We are looking for creative, fun and self-motivated university/college students who are great communicators and love to work independently! We are currently hiring Social Marketing Assistants at 365 Day Media Group.

DEFINING 365 DAY MEDIA GROUP

- 365 Day Media Group is a social media marketing company with a twist. To be successful, a client must have engaging social media content every day, 365 days a year. At 365 Day Media Group we believe that the creative and innovative minds of students, paired with the business knowledge and experience of our clients, and the mentorship and expertise of our management team makes for the perfect partnership.

MISSION:

- To provide *businesses* with excellent, affordable, creative and fun social media support 365 days of the year while providing experience and mentorship to university students.

SOCIAL MARKETING ASSISTANT JOB DESCRIPTION

- Implement the marketing plan developed by the management team
- Market research for client you are assigned
- Manage client social media platforms and post required amounts as per contract
- Find appropriate social media outlets to follow/like, etc. that enhance the client, where appropriate
- Monitor engagement on all platforms, and interact with other accounts to optimize growth
- Develop infographics, photos and other creative to enhance social media posts
- Attend and collaborate on client events and promotions as necessary
- Use the provided programs such as Asana, Hootsuite, Slack and Canva to store and organize the social media

JOB REQUIREMENTS

- Must be currently enrolled in an accredited university or college
- Based in Victoria, BC
- Previous experience in social media, communications, and or marketing
- Strong written communication and organization skills
- Skill sets in photography, videography, graphic design, copywriting are always appreciated
- Be comfortable working remotely but able to meet in Victoria office as required

This is a contract position averaging 4-5 hours per week.

If you feel you would be a fit with our amazing company, please send a cover letter and resume outlining why you would be the perfect fit for the role! Please send attention Tami at info@365daymedia.com.